



RIDESHARE
2VOTE

PUTTING WHEELS
UNDER DEMOCRACY



2022
IMPACT
REPORT









OUR MISSION STATEMENT

Combat voter suppression and increase voter turnout among Democratic voters around the country.

OUR SERVICES

-  Rideshare2Vote facilitates direct outreach to targeted lists of voters through a 3-touch process to get voters to the polls: (1) call voters to ID who might want a ride; (2) follow up closer to election to schedule the ride; and (3) confirm the ride the day before. We handle the last, and most important mile-getting the voter to the polls.
-  We provide free round-trip rides to the polls with trained volunteer drivers. Voters are able to book rides through our mobile app, online, or via our toll-free number.
-  Rideshare2Vote provides wheelchair accessible vans drivers trained on how to drive and support voters with specific needs.
-  Our drivers are trained on the election laws of each state so they can ensure rider know their rights when it comes to matters such as identification requirements and ensure they are not disenfranchised.



**RIDESHARE
2VOTE**

888-977-2250
Rideshare2Vote.com

 @Rideshare2Vote

 @Rideshare2Vote

 @Rideshare2Vote

HOW WE BEGAN

A PASSION FOR DEMOCRACY

Sarah's Story

Sarah Kovich, M.Ed., is a lifelong Texas Democrat. With a Master's Degree in Education, Sarah has received awards for her community-building, communications skills, and political work throughout her career. Having been successful in starting and running her consulting firm for 25 years, Sarah built the first Political Advocacy Team for the Texas Mental Health Counselors Association in the mid to late 90's as laws threatened the livelihood of Professional Counselors in Texas. Her career led her to turn her energy and passion full-time to democratic activism in 2017. Since then, Sarah has been at the helm of the Rideshare2Vote Organizations.

Rideshare2Vote is not your usual Rides2Vote program. We are a modern, tech-savvy voter outreach team focused on connecting with non-voting and sporadic-voting Democrats. Rideshare2Vote has grown into a seasoned national team with processes and turnout, breaking records among the voters we touch. Our team is based across the country in key states — Arizona, Colorado, Georgia, Florida, Nevada, North Carolina, Ohio, Tennessee, Texas, and Virginia. We are adding Wisconsin, starting in February of 2023, and Pennsylvania to build our program in preparation for the presidential election in 2024.

Sarah has led her teams to ensure that thousands of Democrats have transportation with nearly two million points of outreach to low-propensity voters to encourage them to turn out in 2022. In 2022, over two thousand new volunteers were added to our program, with 945 volunteers completing training and 904 of whom were drivers. Through Sarah's leadership, Rideshare2Vote averages up to a 15% turnout rate among low-propensity voters contacted.

In 2019, it became apparent there was another pathway Rideshare2Vote must engage. Non-profit, nonpartisan organizations that register, canvass, and ask people to vote. The 501c3, non-profit, non-partisan arm is Rideshare2Vote Aware, and Sarah, as Executive Director, has led the organization to develop the only national ADA-accessible wheelchair Rides2Vote Program in the US. In addition, under her leadership, the paid internship program started as a class of 4 and now has grown to welcome a class of 10 for the Spring 2023 semester.

Enough about the paper me. Now, let me tell you who I am as I sit here wanting to engage you, wanting you to want to learn more about our team's work. I am a mom, a sister, a daughter, and a woman who desperately wants people to have their voices heard at the polls. My life work is now in progress, and my legacy is in play. My heart and soul has gone into developing this idea from conception to implementation. And I have many years ahead to increase voter turnout with your support. Our work is critical, and your support of our work is most critical to keep us rolling around the streets of America to find voters that want a voice.



Sarah Kovich- Founder



**RIDESHARE
2VOTE**

888-977-2250

Rideshare2Vote.com

 @Rideshare2Vote

 @Rideshare2Vote

 @Rideshare2Vote

OUR SUCCESS



HIGHLIGHTS OF OUR 2022 ACCOMPLISHMENTS

2022 YEAR-END IMPACT



1.9 million points of outreach to encourage voters to turn out to vote, with **1,884 Total Completed Rides**

Arizona 2022

We made a total of **90,659 Contacts** with low/mid participation voters, out of which:

40,226 turned out, resulting in a **44.4% Turnout** and **51 Rides**



Nevada 2022

We made a total of **75,792 Contacts** with low/mid participation voters, out of which:

29,285 voters turned out, resulting in a **38.6% Turnout** and **38 Rides**



North Carolina 2022

We made a total of **23,272 Contacts** with low/mid participation voters, out of which:

8,601 voters turned out, resulting in a **37% Turnout** and **75 Rides**



Georgia 2022

We made a total of **87,453 Contacts** with low/mid participation voters, out of which:

30,873 voters turned out resulting in a **35.3% Turnout** and **824 Rides**



Virginia 2022

We made a total of **37,544 Contacts** with low/mid participation voters, out of which:

12,553 voters turned out, resulting in a **33.4% Turnout** and **65 Rides**



Texas 2022

We made a total of **193,465 Contacts** with low/mid participation voters, out of which:

62,951 voters turned out, resulting in a **32.5% Turnout** and **631 Rides**



Colorado 2022

We made a total of **8,060 Contacts** with low/mid participation voters, out of which:

2,679 voters turned out, resulting in a **33.2% Turnout**.



888-977-2250

Rideshare2Vote.com



@Rideshare2Vote

@Rideshare2Vote

@Rideshare2Vote

We called infrequent voters to encourage participation in voting with VAN scores under 60

The app worked very well and was easy to use and my driver was so accommodating and kind with my needs." She thanked us for providing her with the opportunity to vote for the first time in a long time.- **Janet Pratt/ Fayetteville, NC**

"I loved my experience and would rate it out 10 of 10 if I could. My driver was on time, gentle, and very courteous of my disabilities. Without Rideshare2Vote I wouldn't have been able to vote. "
Dorothy Willi/Dallas, TX

"I'm medically retired, a veteran and no transportation, so the ride was a blessing to enable me to still have a voice. Thank you!" -**Jeffrey Lann/ Bonaire, GA**

The voter said without us it would have been impossible for her to vote. She was very grateful.- **Soteria / Akron OH**

"I liked that the driver was on time and made my ride feel safe. Thank you for helping me go vote." - **Tansel/ Kannapolis, NC**

888-977-2250
Rideshare2Vote.com

OUR VOTERS



VOICES FROM THE POLLS: TESTIMONIALS FROM 2022

★★★★★

Janie has taken rides with us twice now and said both times she had kind drivers that she enjoyed talking to, and that it meant a lot to her to feel like her vote mattered enough for someone to come and get her. She is very excited that we work most elections, not just the major ones, and she is excited to vote with us again in 2023 and beyond.

-Janie Johnson
Norfolk, VA

★★★★★

Voter said her driver was more than excellent and that she would certainly use us in the future

-Valerie Smith
Glendale, AZ

★★★★★

Voter said she had an incredible experience. She is visually impaired and her driver helped her with new voting systems she was confused about. She was very thankful and asked for a call back for a ride when another election comes around.

-Nancy Morris
Spring, TX

★★★★★

The voter had a very good experience and said she loved talking with her driver. She loved how professional the entire process was and said she will be a life-long customer of ours!

-Sarah Caldwell
Atlanta, GA

★★★★★

It was the most wonderful experience ever, it's so nice that the driver waited for you and had a Genuine human interaction with you as well. I was glad that I didn't have to worry how I was going to get a ride back home because they took me to vote and back home.

-Karen Lee
Lewisville, TX



Voter Impact

We are building an organization that turns out less-likely voters, giving disenfranchised voters a chance to be heard

"You are helping save our democracy."- **Mike Fields/Powder Springs, GA**

The voter had recently had eye surgery and was in no shape to drive. She was very nervous she wasn't going to be able to vote, which scared her considered all her ancestors did for her to be able to vote. She said she couldn't thank us enough for taking the time to do this work. - **Deborah / Phoenix, Arizona**

Ernestine found us on google after she broke her foot and was unable to drive to the polls herself. She told all her friends and family about Rideshare2Vote. - **Ernestine /Palm Springs, FL**



**RIDESHARE
2VOTE**

 @Rideshare2Vote

 @Rideshare2Vote

 @Rideshare2Vote

888-977-2250
Rideshare2Vote.com

ACCESS & A VOTER ADVOCATE

VOTERS WITH SPECIAL ACCOMMODATIONS

INCREASED ACCESS

Established Rideshare2Vote as the sole provider of rides for **mobility-challenged and sensory-challenged voters**

We provided specialty trained drivers and rented vans adapted for **riders with special accommodations needs** to provide rides to the polls

Provided rides for **blind, deaf, and voters with various types of mobility challenges**, including voters with walkers, portable wheelchairs, and electric or motorized scooters

Assisted home-bound elderly, residents of nursing homes, residential facilities and persons in metropolitan and rural areas **who otherwise would not have been able to vote**

COUNTERED VOTER SUPPRESSION

Provided a way for voters who had requested, but not received, absentee or mail-in ballots to cast their votes, and **successfully countered active voter suppression**



PROTECTED OUR DRIVERS AND OUR RIDERS

All rides were provided with **COVID-safe practices** and strict standards for masking, sanitation and distancing

ADVOCATES FOR VOTERS

All of our drivers are also advocates for our voters. They are well-versed on the voter laws for each state and can assist voters with knowing their rights when it comes to matters such as voter identification requirements.



"This was wonderful. I'm handicapped and would not have been to vote. I feared that it would not be counted if sent through post office. My ride was punctual and very attentive. I could not have had a better driver. As soon as my credit card is received I will give a support monetary gift Bless you very much." - Ellie

"I wanted to share the experience I had yesterday with my rider, Lisa. Lisa is remarkable. She revealed she has a life-threatening disease, Lupus, which is an auto-immune disorder. The medication she is taking suppresses her immune system, making her extremely vulnerable to contracting infectious diseases. Yet, she was determined to vote in spite of the risks to her health and life. She was so grateful for the Rideshare because her car is in the shop. She also has a disabled daughter with brain damage due to a recent car collision. Yet, Lisa made voting a singular priority and accomplished this through Rideshare. On another level, there is a beautiful irony that the voting site we went to was a Muslim Islamic Mosque. This is our America!" - Marc



RIDESHARE
2VOTE

888-977-2250
Rideshare2Vote.com

 @Rideshare2Vote

 @Rideshare2Vote

 @Rideshare2Vote

OUR VOLUNTEERS




THE HANDS BEHIND THE WHEELS

Added 2,110 New Volunteers with 904 New Volunteer Drivers providing Rides2Vote for those who otherwise could not have their voices heard at polls.

2022 YEAR-END IMPACT

■ Added 2,110 New Volunteers

■ 904 New Trained Volunteer Drivers

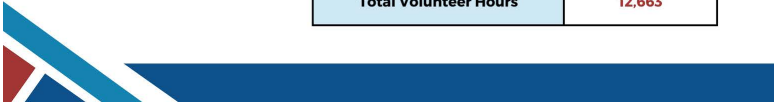
 Volunteer Hours			
Role	Quantity	Time Spent (In Hours)	Total Hours
Training	919	1	919
App Registration	734	0.5	367
Phone Bank	330	2	660
Driver SignUps- Primary	203	4	812
Driver Signups- Mid-Term	1,982	4	7,928
Rides Provided	1,715	1	1,715
Dispatch Shifts	66	2	132
Dispatch Shifts (Mid-Term)	65	2	130
Dispatch Shifts (GA Runoff)	36	2	72
Total Volunteer Hours			12,663

FROM BEHIND THE WHEEL

"It was a great experience, I connected with voters on an individual level and through my experience I feel the getting people out to vote was very rewarding process. We need to do a better job becoming more civically involved and i believe I did mine." - **Megan Stern/ New York, NY**

"I live in Atlanta and drove for Rideshare2Vote for the first time this election cycle. I cannot thank you enough for giving me the opportunity to meaningfully help out with the election. The training provided and the level of communication through dispatch were excellent and made the process relatively easy. I knew I couldn't just sit around on Election Day, and I do not like to phone bank/text (it's just not my strength), so being able to drive voters to the polls was perfect. I have learned so much about Atlanta and Georgia, and I really feel like we drivers made a difference! Thank you for this opportunity, and I will be making a donation to the organization, too." - **Leslie Wolfe/Atlanta, GA**

"I think Rideshare2Vote gets better every time, I've been a volunteer since 2018, me and my sister have had a good experience taking voters to the polls and making those meaningful connections." - **Susan Moore/ Dallas TX**



RIDESHARE 2VOTE

888-977-2250

Rideshare2Vote.com

 @Rideshare2Vote

 @Rideshare2Vote

 @Rideshare2Vote

SPREADING OUR GOOD WORK

IN THE NEWS

THE ATLANTA
VOICE

"Political organization Rideshare2Vote will transport voters in select Georgia counties to polling locations on Election Day from 7 a.m. until closing. All rides are free and round-trip. The organization previously ushered voters to polls in Georgia during the state's three-week early voting period and is returning to action on Nov. 8 to give more registered voters a chance to cast their ballot before polls close statewide at 7 p.m."

Akron Beacon Journal

"Rideshare2Vote is now offering free rides to the polls for Akron voters.

The organization said it wants to increase voter turnout in an off-presidential year primary, which will take place May 3. Now, with a split primary due to redistricting delays, voter turnout is expected to be even lower than usual."

THE **19th***

How, when and where to vote: A resource guide

"Rideshare2Vote provides free round-trip rides to the polls in a number of states. "

HOUSTON★CHRONICLE

What to do if you didn't turn in your mail-in ballot before Election Day

"Rideshare2Vote gives voters free roundtrip rides to the polls."

"If you're looking for a free ride to the polls, Rideshare2Vote helps voters in need of a ride get to their local polling facilities at no cost in nine states: Arizona, Colorado, Florida, Georgia, Nevada, North Carolina, Ohio, Texas, and Virginia. You can also volunteer to drive others to the polls if you live in one of those states and have a car."



**RIDESHARE
2VOTE**

 @Rideshare2Vote

 @Rideshare2Vote

 @Rideshare2Vote

888-977-2250

Rideshare2Vote.com